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WSBA Launches Inaugural Blockchain for Wall Street Conference in Partnership With Lighthouse Partners' The Blockchain Conference

Q4 Event Looks Forward to 2017's Prospects for Distributed Ledgers in the Financial Markets

New York, New York (September 14, 2016) – The Wall Street Blockchain Alliance (WSBA), a non-profit 501 (c) (6) Trade Association, in partnership with Lighthouse Partners' The Blockchain Conference announces today the launch of Blockchain for Wall Street – www.blockchainforwallstreet.com – on November 29, 2016 at the New York Law School. The conference will present insights and perspectives from the association focused on the deployment of distributed ledger technology in the financial markets, looking forward into 2017.

Notes Ron Quaranta, Chairman of the WSBA: "We are very much looking forward to our inaugural Blockchain for Wall Street event, and are eagerly anticipating a gathering of WSBA members and industry thought leaders across the entire spectrum of financial markets. Given the deep knowledge of our member base, and the increasing importance of blockchain in financial markets and beyond, I am very confident that this will be an immensely important gathering for all involved".

Blockchain for Wall Street will include sessions focusing on innovative blockchain applications for the financial markets, on developing legally sound and robust smart contracts, determining which blockchain solutions are appropriate for specific financial applications and on deploying distributed ledgers in legacy IT environments. The faculty for the day includes key leaders and members of the WSBA, and highlights educational themes developed for the unique WSBA Certification Framework (WCF), which is currently being rolled out at live classes in New York City.

Peter Harris, Principal at Lighthouse Partners, said: “Lighthouse is delighted to be partnering with the WSBA to bring this much needed event to the Wall Street community. Last February we launched Lighthouse Partners’ The Blockchain Conference in San Francisco, which covered several vertical industries including securities, banking, insurance, energy, payments, healthcare and supply chain. Having worked with IBM on the debut conference, we have been looking for the right partner to bring this brand to its first financial markets center. As an industry trade association, the WSBA’s goals to advocate for the deployment of distributed ledgers through education and market engagement align with ours, making this partnership a natural fit.”

In addition to co-producing Blockchain for Wall Street, the WSBA is partnering with Lighthouse Partners to bring IT innovators into the association’s corporate membership in order to provide WSBA members with an increased understanding of technology approaches for deploying distributed ledgers and smart contracts. The new corporate membership program differs from that of many trade associations in that these IT innovators help drive the educational programs through active thought leadership engagement.

Individuals interested in participating in the program at Blockchain for Wall Street, or companies looking to sponsor the event, should contact Pete Harris at pete@lighthouse-partners.com.

Individuals and companies interested in joining the WSBA should check out www.wsba.co and contact info@wsba.co. Discounts on Blockchain for Wall Street attendance and sponsorship is available for WSBA members.

About The Wall Street Blockchain Alliance

The Wall Street Blockchain Alliance (WSBA) is a 501 (c)(6) non-profit trade association created for financial market professionals, by financial market professionals. Our mission is to guide and promote comprehensive adoption of distributed ledger technology across financial markets. We do this by engaging with industry leaders, policymakers and technology innovators through direct communication, comment letters, best practice recommendations and more to guide the industry dialogue about this important technological innovation, so that the financial markets can realize the full potential of these capabilities.

For information about the WSBA, including membership, visit www.wsba.co or email to info@wsba.co.

Lighthouse Partners’ The Blockchain Conference

Lighthouse Partners created The Blockchain Conference series as a practical way to support the acceleration of blockchain, distributed ledger and smart contract

technology in the real business world, through the articulation of vision, education and market engagement. Further events are planned for 2017.

More information on the series can be found at www.theblockchainconference.com.

About Lighthouse Partners, Inc.

Lighthouse Partners, Inc. is a business and technology consulting firm providing business acceleration services related to transformative enterprise technologies with specific focuses on go-to-market and growth strategies involving partnerships, thought leadership creation and events. Lighthouse Partners, Inc. works directly with global IT innovators to analyze business opportunities and create launch and business growth plans for a range of technologies, including blockchain, distributed ledgers, API management, in-memory big data analytics, compute acceleration, low-latency middleware and high performance cloud.

Founder Pete Harris applies his 40 years of business and technology experience and extensive knowledge of enterprise technologies through Lighthouse Partners, Inc. to help accelerate market development with education, market intelligence, POV, product positioning and customer engagement programs. Pete Harris is also an industry analyst, author, community organizer and conference producer, and has curated and edited online resources covering block chain deployment across a number of vertical markets.

More information can be found at www.lighthouse-partners.com.